



HON MALARNDIRRI McCARTHY MLA
Minister for Tourism

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Dear Industry Colleagues

The Chief Minister announced a Cabinet reshuffle on Friday 4 December 2009 and appointed the role of Minister for Tourism in the Northern Territory to my office.

I am very pleased to accept this responsibility and to have the opportunity to work with you to ensure the Tourism sector continues to develop and thrive.

My focus will be to maintain our market share of visitors and expenditure within the Northern Territory, build on our natural and cultural assets to deliver more distinctive travel experiences, improve access, infrastructure, investment and environmental sustainability in the Territory tourism industry and to focus our marketing activity to promote the unique NT experience.

As you are aware Tourism is a major industry and employment sector for the Northern Territory. It is worth an estimated \$1.7B to the economy in terms of total visitor expenditure and indirectly employs 17,000 Territorians, which is recognised as a significant responsibility for any incoming Minister to this portfolio.

This week Tourism Research Australia released the National Visitor Survey from October 2008 to September 2009. These are the first figures to fully encompass the global economic downturn. The results demonstrate the proactive approach by Tourism NT and the tourism industry in utilising the \$9.3million stimulus package to finetune our marketing message with waves of campaign activity achieving a constant market presence.

A copy of the Chief Minister's press release outlining the most recent changes in portfolio responsibilities is attached for your information.

Yours sincerely

MALARNDIRRI McCARTHY



Friday 4 December, 2009

New Cabinet Responsibilities

Chief Minister Paul Henderson today announced a Cabinet reshuffle to further build on the release of the Territory 2030 strategic plan.

"I want to ensure the Ministries more directly align with our plans for the Territory's growing and exciting future," the Chief Minister said today.

"My Deputy, Delia Lawrie takes on the challenging portfolios of Alcohol Policy and Racing Gaming and Licensing."

Other significant changes include:

- Minister Burns now has responsibility for Education and Training and Public and Affordable Housing
- Minister Vatskalis will assume responsibility for Children and Families and Child Protection
- Minister Knight takes on the economic drivers of Business and Employment, Trade and Asian Relations and Defence Support
- Minister Malarndirri McCarthy will oversee the consolidation of Local Government, Regional Development and Indigenous Development into a single agency and will also take on the Tourism portfolio.
- Minister Hampton will add Climate Change to his Natural Resources, Environment and Heritage portfolio and will continue in the role of Minister for Central Australia. The Chief Minister will launch the climate change policy later this month.
- Minister Gerry McCarthy will add responsibility for Lands and Planning and Construction to his current portfolios.
- Member for Arafura Marion Scrymgour has been appointed Parliamentary Secretary for Territory 2030. Member for Fannie Bay Michael Gunner continues as Parliamentary Secretary for Business and Employment.

"I am building the best team for the Territory as we move forward to an exciting year and a further strengthening of the Territory's economy," Mr Henderson said.

Portfolios attached:

MINISTRY LIST

Paul Raymond Henderson

Chief Minister
Minister for Police, Fire and Emergency Services
Minister for Major Projects and Economic Development
Minister for Multicultural Affairs
Minister for Defence Liaison

Delia Phoebe Lawrie

Treasurer
Minister for Justice and Attorney-General
Minister for Racing, Gaming and Licensing
Minister for Alcohol Policy

Christopher Bruce Burns

Minister for Education and Training
Minister for Public and Affordable Housing
Minister for Public Employment

Konstantine Vatskalis

Minister for Health
Minister for Children and Families
Minister for Child Protection
Minister for Primary Industry, Fisheries and Resources

Daniel Robert Knight

Minister for Business and Employment
Minister for Trade
Minister for Asian Relations
Minister for Essential Services
Minister for Defence Support
Minister for Senior Territorians
Minister for Young Territorians

Malarndirri Barbara Anne McCarthy

Minister for Local Government
Minister for Regional Development
Minister for Indigenous Development
Minister for Tourism
Minister for Women's Policy
Minister for Statehood

Karl Rio Hampton

Minister for Natural Resources, Environment and Heritage
Minister for Parks and Wildlife
Minister for Climate Change
Minister for Sport and Recreation
Minister for Information, Communications and Technology Policy
Minister for Central Australia

Gerald Francis McCarthy

Minister for Lands and Planning

Minister for Transport

Minister for Construction

Minister for Correctional Services

Minister for Arts and Museums

“The Territory 2030 plan lays the foundations for an exciting future and my Ministerial team reflects the real sense of urgency we have about continuing the Territory’s development while maintaining our positive Territory lifestyle.”

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